

AGENDA

Unlocking the future: EU industrial ecosystems on the path to the green and digital transition

8-11 February 2022

Days 1 and 4 will be held online in the format of parallel sessions.

Days 2 and 3 will be held in hybrid format (or online as well depending on restrictions)

DAY 1, Tuesday 8 February "Zoom-in on EU industrial ecosystems" "Spotlight on Tourism ecosystem"

The opening day of the event will feature different sessions dedicated to the EU industrial ecosystems, the presentation of the Transition Pathway for EU Tourism, and much more.

09:55-10:00	Start of Day 1 Jacki Davis, Master of Ceremony Jennifer Baker, Master of Ceremony
10:00-10:15	Keynote Speech — Opening of EU Industry Days Margrethe Vestager, Executive Vice-President of the European Commission

TRANSITION PATHWAY FOR EU TOURISM

10:15 – 10:20	Keynote Speech - Opening - Tourism Spotlight event Thierry Breton, European Commissioner for Internal Market
10:20 - 10:40	Introductory speech - Tourism Spotlight event
	Hubert Gambs, Deputy Director-General, Directorate-General for Internal Market,
	Industry, Entrepreneurship and SMEs (DG GROW), European Commission
	Thomas Courbe, Director General – Directorate-General for Enterprises at the French
	Ministry of Economy

10:40 - 10:50	 Inspiring talk/dialogue – EU industry committing to the twin transition Brune Poirson, Chief Sustainability Officer, Accor Marco Sansavini, Chairman & Chief Executive Officer, Vueling 			
	Marco Sansavini, Chairr	man & Chief Executive Officer, Vi	ueling	
10:50 – 11:40	Panel discussion – Supporting the industry and destinations in view of the twin transition			
		Minister of Tourism of the Repu	• •	
	Karıma Delli, Member o Transport and Tourism	of the European Parliament, Chai	rwoman of the Committee on	
	-	ember of Executive Vice-Presider	nt Timmermans	
	 Luís Araújo, President o 			
	 Nicola Villa, Executive V MasterCard 	ice President and Global Lead, G	Sovernment Engagement	
11:40 – 11:50	Inspiring talk/dialogue – SI	MEs participating in the transit	ion	
		d Chief Executive Officer of Arctu		
	Sotiris Kopatsaris, Foun	der and Chief Executive Officer of	of Future Hotels Sotiris	
11:50 – 12:40	Panel discussion – From co-	creation to co-implementation	1	
	Valentina Superti, Direction	ctor for Tourism & Proximity, DG	GROW, European Commission	
	<u>Discussions panel</u> :			
	Marie Audren, Director			
	Eva Buzzi, Managing Dir Brassla Visata Bisital 8		NI Tarretana	
	_	Innovation Project Manager, AD	in Tourisme	
	Charlotte WWiebe, Sustainability Director, TUI			
	The voice of tourism workers			
	Kristjan Bragason, Gene and Tourism Trade Union	eral Secretary of the European Feons (EFFAT)	ederation of Food, Agriculture,	
12:40 - 13:10	Inspiring talk/dialogue – Exchanges with representatives of destinations and young			
	 travellers on their commitments and expectations Manuel Alejandro Cardenete, President of NECSTouR 			
	Rafał Trzaskowski, May			
	-	urism Programme Manager, Sma	art Dublin	
	, –	DiscoverEU Ambassador, Chemis		
13:10 – 13:15	Closing – Tourism Spotlight	event		
		tor General, Directorate-General	for Internal Market, Industry,	
	Entrepreneurship and SMEs (DG GROW), European Commissi	on	
13:15-14:00	Lunch Break			
14:00-15:00	Towards a resilient,	Construction ecosystem: a	The Transformation of the	
	innovative, sustainable	path towards resilience,	Retail Ecosystem: A Green,	
	and digital energy-	green and digital	Digital and Resilient Future	
	intensive industries	transformation		
	ecosystem	Madayatan	Madaratar	
	<u>Moderator:</u>	<u>Moderator:</u>	Moderator:	

	 Peter Handley Speakers: Carlos Alberto Medeiros Abreu Frederic Carencotte Klaus Peters Hans Erik Vatne Doris Schroecker Olli Salmi 	 Fulvia Raffaelli Speakers: Marzia Bolpagni Paul Cartuyvels Christine Le Forestier Simon Kimmel 	 Giacomo Mattinò Speakers: Bertrand Tison Riika Joukio Stephan Tromp Christel Delberghe Kristin Schreiber Jesse Weltevreden Else Groen
15:00-15:15	Break		
15:15-16:15	Proximity & Social Economy ecosystem Moderator:	Greening Your Plate: Towards a More Sustainable Agri-food Ecosystem with the EU Code of Conduct Moderator:	Workshop on the Textiles Ecosystem Moderator: Susan Phillips Speakers: Alberto Paccanelli António Braz Costa Francesca Guadagno Michal Wojas
16:15-16:30	Break		
16:30-17:30	Strengthening the European pharmaceutical supply chains: what role for industry? Moderator: Giacomo Mattinò Speakers: Kristin Schreiber Graham Cook Marco Farinelli Dr. Claire Skentelbery Adrian van den Hoven Isabelle Clamou	Digital Ecosystem - Europe's leadership in industrial data, cloud and edge Moderator: • Philippe Mareine Speakers: • Federico Silvano Protto • Natalia Oropeza • Isabel Gonzalez Hervas • Jane Rygaard • Florent Tournois	The mobility ecosystem on the path to the green and digital transition Moderator: Joaquim Nunes de Almeida Speakers: Eric Mark Huitema Jérôme Wallut Luc Triangle Markus Hess René Berkvens
17:30-17:45		p <mark>ean Commission – Session on</mark> gital Industry, European Commi	
17:45-17:50	Day 1 wrap-up – bridge to Day Jacki Davis, Master of Ceremo Jennifer Baker, Master of Cere	ny	

DAY 2, Wednesday 9 February "EU accelerating the green, digital and resilient transition"

The second day of the event will include different parallel sessions of the EU Industrial Forum and a range of

exciting sessions organized by the European Commission, the Committee of the Regions, and the European Economic and Social Committee.

09:00-09:55	Registration – welcome coffee (onsite attendees only)			
09:55-10:00	Start of Day 2 Jacki Davis, Master of Ceremony Jennifer Baker, Master of Ceremony			
10:00-10:15	Keynote speech – Introduction to day 2 Maroš Šefčovič, Vice-President of the European Commission			
10:15-11:15	Industrial Forum – What can the Single Market do for Europe's recovery? Moderators: Philippe Adriaenssens Ray Pinto Speakers: Caroline Mischler István Peták Martynas Barysas Maria Szymańska Giulia Del Brenna	Industrial Forum — Supporting the co-creation of Transition Pathways for the EU industrial ecosystems Moderator: • Fernanda Ferreira Dias Speakers: • Ulla Engelmann • Angelo Wille • Farina Boardwell • Luis Campos • Antonio Novo Guerrero • Kari Hietanen	Transition for the EU chemicals industry Moderator: Sonja van Renssen Speakers: Maria Spyraki Anne-Sofie Bäckar Joel Tickner Johan Landfors Kristin Schreiber Luc Triangle Marco Mensink Mercedes Alonso Virginia Puzzolo Rafael Cayuela Kestutis Sadauskas	
11:15-11:30	Break			
11:30-12:30	Industrial Forum – Unlocking cross-border and cross-ecosystem investments: a European ambition Moderator:	Industrial Forum – Uptake of Advanced Manufacturing Moderator:	Industrial Forum — Addressing EU strategic dependencies in a co- creative way Moderator: • Andreas Rahlf Hauptmann Speakers: • Giuseppina Bitondo • Doreen Fedrigo • Joel Jonsson	
	Mervi KarikorpiLisa Lang	Linda Dijkshoorn	Rick HuismanMartin Garrigue	

	Paul Heemskerk		Pierre-Alexandre Miquel
12:30-13:00	Lunch Break	I	_
13:00-13:15	Keynote speech Mariya Gabriel, European Com Youth	nmissioner for Innovation, Resea	arch, Culture, Education and
13:15-14:00	Session organised by the European Committee of the Regions - EU regions towards a climate-neutral industry: transition challenges Moderator:	Session organised by the European Economic and Social Committee - How will industrial ecosystems contribute to the strategic autonomy of the EU and the well-being of Europeans? Moderator:	Session organised by the European Commission - Spotlight session: R&D investment and EU green technologies leadership Moderator: • Jean-Eric Paquet Speakers: • Kresten Ørnbjerg • Mojca Zupan • Arnaud Castaignet • Kinga Stanislawska
14:00-14:15	Break		
14:15-15:00	Session organised by the European Commission - Pay on time: a win-win solution for resilient supply chains Moderator: • Antonella Correra Speakers: • Daniele Alberto Guerzoni • Spyros Mathioudakis • Reinhard Stefan • Birgit Weidel	Session organised by the European Commission - An industry perspective on resilient supply partners Moderator: • Peteris Ustubs Speakers: • Constantine Karayannopoulos • Gunter Erfurt • Nikolaus Boltze • Suzanne Greene	Session organised by the European Commission - Driving the sustainability transition for European SMEs: support to change and innovate Moderator:
15:00-15:15	Break	-	
15:15-16:00	Session organised by the European Commission - Panel discussion on the Unitary Patent System and SME support in the area of intellectual property	Session organised by the European Commission - Net environmental impact of digital innovations in different ecosystems Moderator:	Session organised by the European Commission - Spotlight session on The EU Pact for Skills: towards the up and re-skilling of the European workforce

	Moderator: Claudia Felix-Martinez Speakers: Daniel Gassmann Denis Dambois Jörg Scherer Nicolas Vigneron Thomas Bereuter	 Gerard de Graaf Speakers: Valérie Hayer Philippe Diez Yves Bernaert Ben Wreschner 	Moderator: • Jennifer Baker Speakers: • Nicolas Schmit • Tom Deleu • Dirk Vantyghem • Lucía Fraga Lago • Pekka Pesonen • Vincent De Vroey • Klaus Ehrlich
16:00-16:15	Break	l	<u> </u>
16:15-17:00	Session organised by the European Commission - How can industry contribute/ benefit from a stronger enforcement of Single Market? Moderator: Mary Veronica Tovsak Pleterski Speakers: Javier Palmero-Zurdo Olivier Linden Patrick Coppens Vanessa Correia Lopes	Session organised by the European Commission - Standardisation in support of the twin transition of industrial SMEs Moderator:	Session organised by the European Commission - Future-proof: how foresight helps policy makers and businesses anticipate and shape the future Moderator: • Grzegorz Drozd Speakers: • Cécile Wendling • Duncan Cass-Beggs • Michael Wimmer • Jaana Tapanainen-Thiess
17:00-17:05	Day 2 wrap-up – bridge to Day Jacki Davis, Master of Ceremo Jennifer Baker, Master of Cere	ny	

DAY 3, Thursday 10 February "Unlocking the future: EU industrial ecosystems on the path to the green and digital transition"

The third day of the EU Industry Days is the highlight of the event, with high-level plenary sessions, keynote speeches, and a Special Youth Programme

09:00-09:55	Registration – welcome coffee (onsite attendees only)
09:55-10:00	Start of Day 3 Jacki Davis, Master of Ceremony Jennifer Baker, Master of Ceremony

10:00-10:10	Keynote speech – Welcome – Opening Ursula von der Leyen, President of the European Commission
	Keynote speech – French Presidency
10:10-10:25	Agnès Pannier-Runacher, Minister for Industry of France
10:25-10:45	Keynote speech – European Commission
	Thierry Breton, European Commissioner for Internal Market
10:45-11:15	Implementing the resilient transition: Views from the Member States and regions
	Moderator:
	Jennifer Baker
	Speakers:
	 Andres Sutt, Minister of Entrepreneurship and Information Technology, Ministry of Economic Affairs and Communications of Estonia
	Apostolos Tzitzikostas, President of the European Committee of the Regions
11:15-12:25	Plenary session: Transition pathways for the EU industrial ecosystems – a co-creation process
	Moderator:
	 Kerstin Jorna, Director General, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission
	<u>Speakers:</u>
	Christa Schweng, President of the European Economic and Social Committee
	Karl-Petter Thorwaldsson, Minister for Business, Industry and Innovation of Sweden
	Cecilia Bonefeld-Dahl, Director General of DigitalEurope
	 Stephane Arditi, Policy Director of Policy Integration and Circular Economy of the European Environmental Bureau
	Martin Brudermüller, Chairman of the Board of Executive Directors, BASF
	Luc Triangle, Secretary General IndustriALL, European Trade Union
12:25-13:00	Lunch break
42.00.42.45	Manuscha annualt. Summan Commission
13:00-13:15	Keynote speech – European Commission
	Valdis Dombrovskis, Executive Vice-President of the European Commission
13:15-14:15	Plenary session: Business case – EU industry investing in the green, digital and
	resilient economy
	Moderator:
	Maive Rute, Deputy Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), European Commission
	Speakers:
	Anna Cavazzini, Internal Market and Consumer Protection Committee Chair, European Parliament
	 Rada Rodriguez, Chief Executive Officer of Signify GmbH and President of Orgalim,
	Europe's Technology Industries
	Patryk Darowski, Director, Bank Gospodarstwa Krajowego

	 Alessandro Profumo, President of the AeroSpace and Defence Industries Association of Europe (ASD) and Chief Executive Officer of Leonardo Gerd Müller, Director General, United Nations Industrial Development Organization (UNIDO)
14:15-15:15	Plenary session: The impact of supply chain disruptions on the European economy Moderator: Román Arjona, Head of Unit, DG GROW, European Commission Speakers: Agnès Bénassy-Quéré, Chief Economist, Treasury in France Philip Lane, Chief Economist, European Central Bank Robert B. Koopman, Chief Economist, World Trade Organization Debora Revoltella Chief Economist, European Investment Bank
15:15-15:30	Break (coffee for onsite attendees)
15:30-16:30	Plenary session: Inspiring Dialogue with Young Europeans Moderator: Aurélie Werbrouck, Bluebook Trainee, DG GROW, European Commission Speakers: Evi Oivanen, Co-Founder and Chief Executive Officer of Cuitu Felix Finkbeiner, Founder of Plant-for-the-Planet Ibrahim Ouassari, Founder and Chief Executive Officer at MolenGeek Kristina Dimova, SME Assembly 2021 Youth Essay Competition Winner Raúl Torres, Chief Executive Officer & Co-founder of PLD Space
16:35-17:20	Plenary session: Erasmus for Young Entrepreneurs: final pitching session and awards ceremony Moderators:
17:20-17:25	Day 3 – Plenary Wrap-Up Jacki Davis, Master of Ceremony Jennifer Baker, Master of Ceremony

SPECIAL YOUTH PROGRAMME

17:50-18:20	Welcoming (onsite attendees only)
18:20-18:30	Introduction of the Special Youth Programme Jacki Davis, Master of Ceremony Jennifer Baker, Master of Ceremony
18:30-19:35	Spotlight Session After our interconnected past: reflections on social inequality, the role of youth activism in promoting social inclusion, and the steps that need to be taken by EU industry and institutions to speed up positive change Moderator:
18:30-19:35	After 2008, after 2020: the impact of the 2008 financial crisis and the 2020 COVID-19 crisis on young Europeans Moderator: Olivier Lanoo, Blue Book Trainee, DG GROW, European Commission Speakers: Kristina Dimova, SME Assembly 2021 Youth Essay Competition Winner Matthäus Fandrejewski, CESI (European Confederation of Independent Trade Unions) Youth Representative Olena Sullivan-Prykhodko, Vice President of the Junior Chamber International and Co-Founder and Managing Partner of Modelex Education Monaco Patricia Petra Velicu, Policy Advisor at industriALL Europe
18:30-19:35	After the awakening: sustainable business models and the role of young people as environmentally and socially conscious consumers Moderator: Nick Sinner, Blue Book Trainee, DG GROW, European Commission Speakers: Felix Finkbeiner, Founder of Plant-for-the-Planet Natan Jacquemin, Founder & Chief Executive Officer of NÃm Evi Oivanen, Co-founder & Chief Executive Officer of Cuitu Mara Scheibenreif, Team Lead on Textiles at Generation Climate Europe Nima Sophia Tisdall, Founder of Blue Lobster
19:35-19:40	Day 3 wrap-up – bridge to Day 4

Jacki Davis, Master of Ceremony Jennifer Baker, Master of Ceremony

DAY 4, Friday 11 February "Co-creating the green, digital and resilient transition"

The closing day of the event will be filled with a wide variety of expert and stakeholder sessions.

09:40-09:45	Start of Day 4 Jacki Davis, Master of Ceremond Jennifer Baker, Master of Cere Keynote speech - Opening to Petri Salminen, President of SM	mony day 4	
10:00-11:00	Meet-the-experts session – Financing the green and digital transition Moderator: • Astrid Bartels Speakers: • Barry McGrath • Ramona Ocak	Fostering breakthrough technologies for the CCIs ecosystem's growth Moderator: Jacki Davis Speakers: Lisa Lang Luca Morena Michela Magas Natasja Paulssen Spiros Nikolopoulos Volker Heltzle Rehana Schwinninger-Ladak	Aerospace & Defence ecosystem Moderator: Paraskevi Papantoniou Speakers: Marc Lesturgie Paolo Taticchi Renata Mele Roman Bohovic
11:00-11:15	Break		
11:15-12:00	Meet-the-experts Your Europe Business – a portal which you must know when doing business abroad Moderator:	Meet-the-experts Bridging gaps between European "Davids and Goliaths" Moderator: • Luisa Prista Speakers: • Anita Krohn Traaseth • Eloisa De Castro • Juan Medina • Victoria Hernandez • Peter Lofgren	Meet-the-experts How Erasmus for Young Entrepreneurs, the Enterprise Europe Network and the Clusters network can support SMEs in their growth ambitions Moderator:

12:00-12:45	Lunch break		
12:45-13:30	Stakeholder session - The attractiveness of the social entrepreneurship for young people: innovative and inclusive way to do business Organiser: EUROPEAN NETWORK OF SOCIAL INTEGRATION ENTERPRISES (ENSIE) Moderators: Pauline Bonino Aziza Yussupova Speakers: Angela Achitei Antonella Noya Julien de Beys Patrick Klein Thomas Laleu	Meet-the-experts - New SME Fund - Intellectual property voucher for post-Covid-19 recovery and green and digital transitions Moderator:	Meet-the-experts - Early Warning Europe - How to support SMEs in time of crisis Moderator: • Maarit Nyman Speakers: • Alenka Hren • Hanna Tarvainen • Morten Møller • Tuija Groop
13:30-13:45	Break		
13:45-14:30	Stakeholder session - Preparing the workforce for the future of manufacturing Organiser: CECIMO - European Association of the Machine Tool Industries and related Manufacturing Technologies Moderator:	Stakeholder session - Catalonia Strategy to Create Shared Value through Clusters Organiser: ACCIÓ - Catalan Government's agency for business competitiveness Moderator: • Joan Martí Estévez Speakers: • Oriol Serra • Raimon Puigjaner • Karel Vandepoorten	Stakeholder session - Data-driven green transition Organiser: Industries of Finland TIF Moderator: • Jaakko Hirvola Speakers: • Johan Harvard • Maija Hovila • Üllar Jaaksoo • Wolfgang Weber
14:30-14:45	Break	1	1
14:45-15:30	Stakeholder session - Advanced Materials, enabling the green and digital transition at the core of European Alliances	Stakeholder session - Industrial company and start-up – synergy towards circularity? Organiser: EUROCHAMBRES	Stakeholder session - Industrial clusters contributions to the EU transition pathways

	for competitiveness, climate neutrality and sustainability Organiser: EMIRI - The Energy Materials Industrial Research Initiative Moderator: • Tamsin Rose Speakers: • Daniel Witthaut • Eric Peeters • Fabrice Stassin • Melissa Verykios • Tiedje Jürgen	Moderator: Stephanie Sieberer Speakers: Angeliki Konstantinopoulou Harald Sehrschön Michele Galatola Vivian Loftin	Organiser: European Clusters Alliance Moderator: • Antonio Novo Guerrero Speakers: • Aurora Baptista • Ilaria Massari • Krzysztof Krystowski • Nina Hoppmann • Marek Przeor
15:30-15:45	Break		
15:45-16:30	Stakeholder session - Woodworking industries endorse the green growth for a climate positive economy and society in Europe Organiser: Homo Silvestris Europae Moderator:	Stakeholder session - Photonics and AgriFood: the synergy through cross- ecosystem collaboration Organiser: AgriFood Lithuania DIH /LITEK Moderators: • Kristina Ananičienė • Kristina Sermuksnyte- Alesiuniene Speakers: • Simonas Gentvilas • Benoit Buntinx • Giedrius Bagusinskas • Hugo Thienpont • Ziga Valic	Stakeholder session - Reshoring the Solar PV Industry in Europe Organiser: EIT InnoEnergy Moderator:
16:30-16:35	Day 4 wrap-up and closing the Jacki Davis, Master of Ceremon Jennifer Baker, Master of Cere	ny	1